

LEO BURNETT U.S.A.

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A New Menthol

Made especially for menthol smokers
by Marlboro.



Great refreshment
in the Flip-Top box.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease*, Emphysema, And May Complicate Pregnancy.

16 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method

